

# SOCIAL MEDIA

Binary arguments & echo chambers

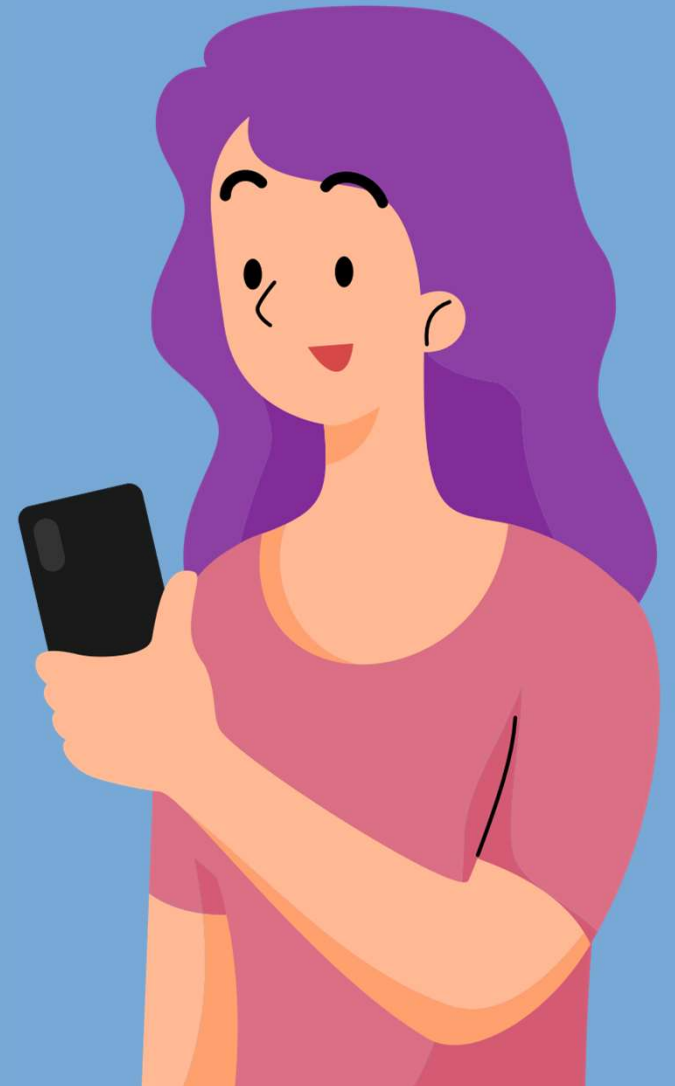


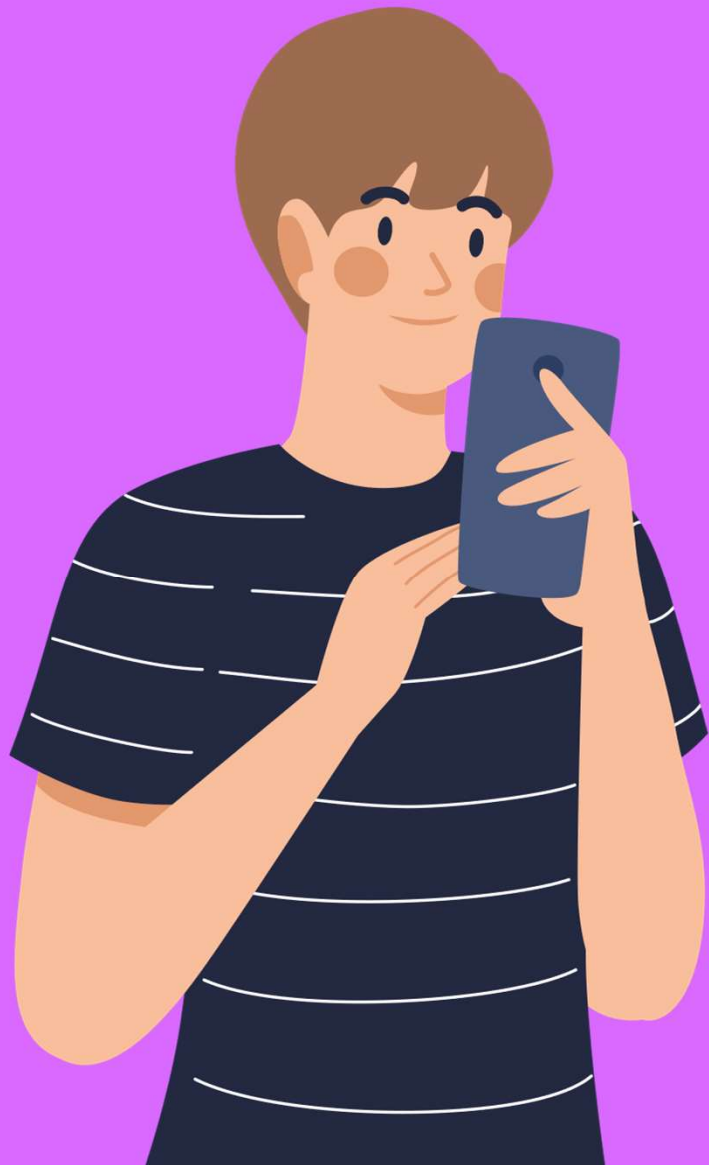


Is social media a tool  
for discourse?

Or does it shape the  
discourse?

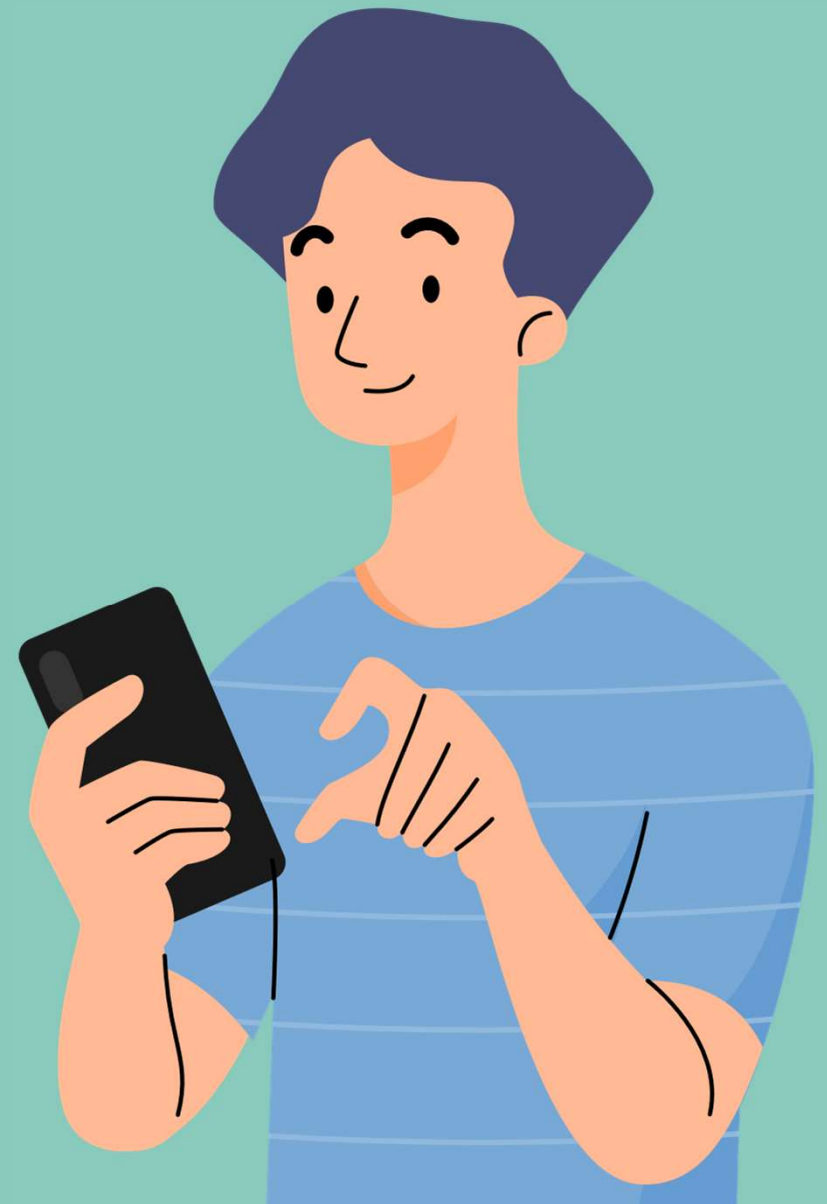
Social media has a positive impact on mental health by connecting people and providing support networks.





Social media has a negative impact on mental health due to cyberbullying, unrealistic beauty standards, and the pressure to conform.

- **Argument 1:** Social media has a positive impact on mental health by connecting people and providing support networks.
- **Argument 2:** Social media has a negative impact on mental health due to cyberbullying, unrealistic beauty standards, and the pressure to conform.
- **Can 1 and 2 both be true?**





Which of the below is the main focus of the social media tech companies?

- The truth
- Increasing use of their app

Social media may therefore choose to prefer to show you:

- Biased extremes from opposing view points
- Posts from similar view point

We also have people similar to ourselves in our social networks





## Malicious actors

Governments and political parties

Companies

Cyber Criminals

Extremists

Anarchists

Malicious Individuals



Be aware of:

## Binary arguments

- Is the world that simple?

## Echo Chambers

- Is social media shaping your view? Are the views diverse?

