



# **Fake News**



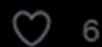
# The Danger of Unverified News

- A major source of disinformation leading to a divided society.
- Able to reinforce bias or viewpoints, including extreme viewpoints
- Able to influence decision making including voting

HRH Prince William, Prince Of Wales ● (... @HRH\_Willi... · Sep 19

5.1 Billion people watched the Queen's Funeral, 63% of the worlds population #queensfuneral #QueenElizabethII #QueenElizabeth

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## **5G causes the coronavirus**

**In early 2023, over 40 percent of U.S. news consumers saw false information about COVID-19**



## Cambridge Analytica: how did it turn clicks into votes?

Whistleblower Christopher Wylie explains the science behind Cambridge Analytica's mission to transform surveys and Facebook data into a political messaging weapon

 The Guardian / 7 May 2018

<https://www.theguardian.com/news/2018/may/06/cambridge-analytica-how-turn-clicks-into-votes-christopher-wylie>







**DIEP  
NEP.**

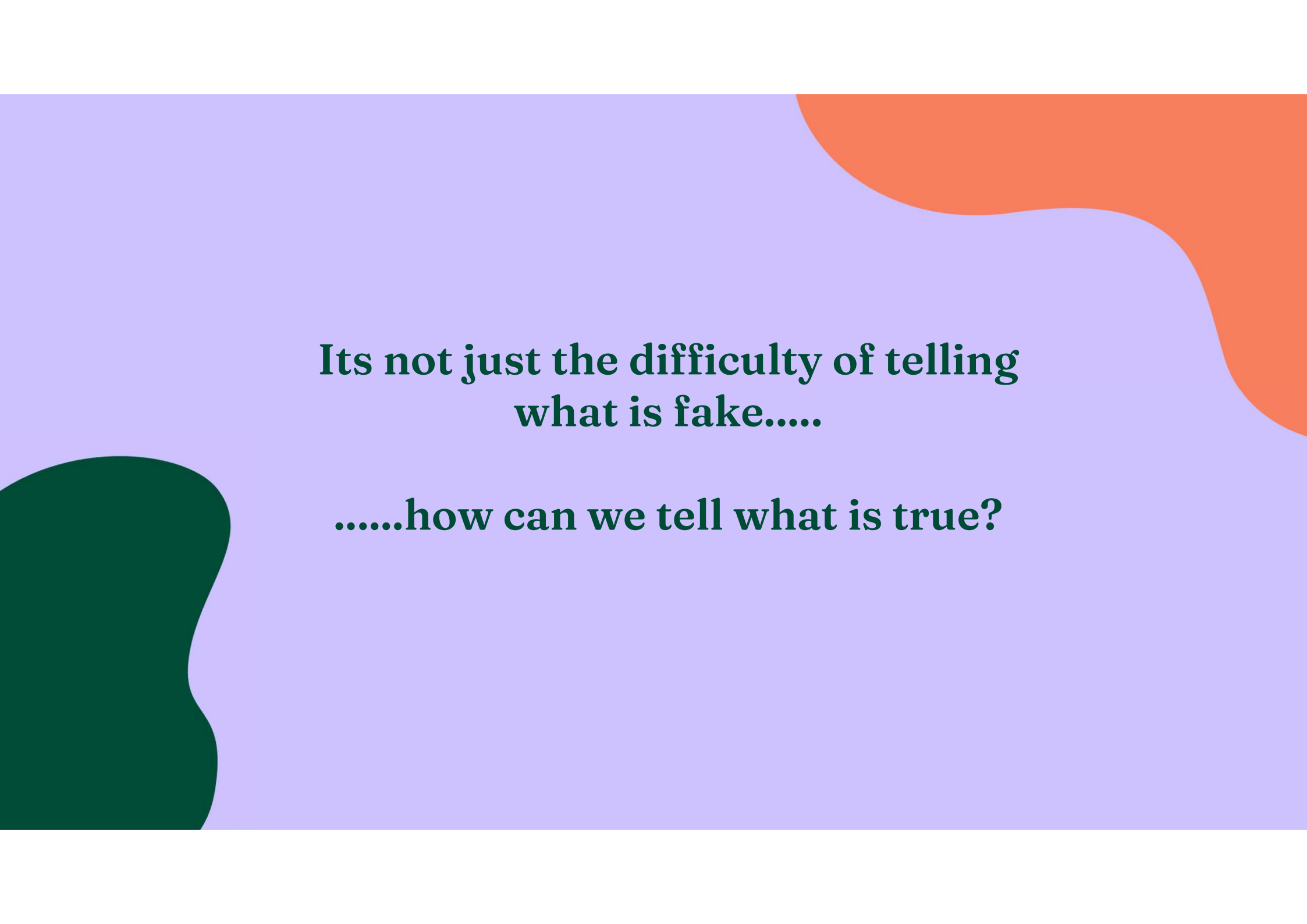
**THIS IS NOT MORGAN FREEMAN.**

<https://www.youtube.com/watch?v=oxXpB9pSETo>

**Ofcom's study reveals that 30% of UK adults who go online (14.5 million) are unsure about, or don't even consider, the truthfulness of online information.**

<https://www.ofcom.org.uk/news-centre/2022/one-in-three-internet-users-fail-to-question-misinformation>





**Its not just the difficulty of telling  
what is fake.....**

**.....how can we tell what is true?**

# **Don't believe everything online**

**Be critical of online news**

**Use trusted sources**

**Verify and cross check information**

**Take care in sharing online news;  
check it is true**