



Digital Citizenship and your Digital Footprint

**Do we share
too much
information
online?**



What data does a service know about me?

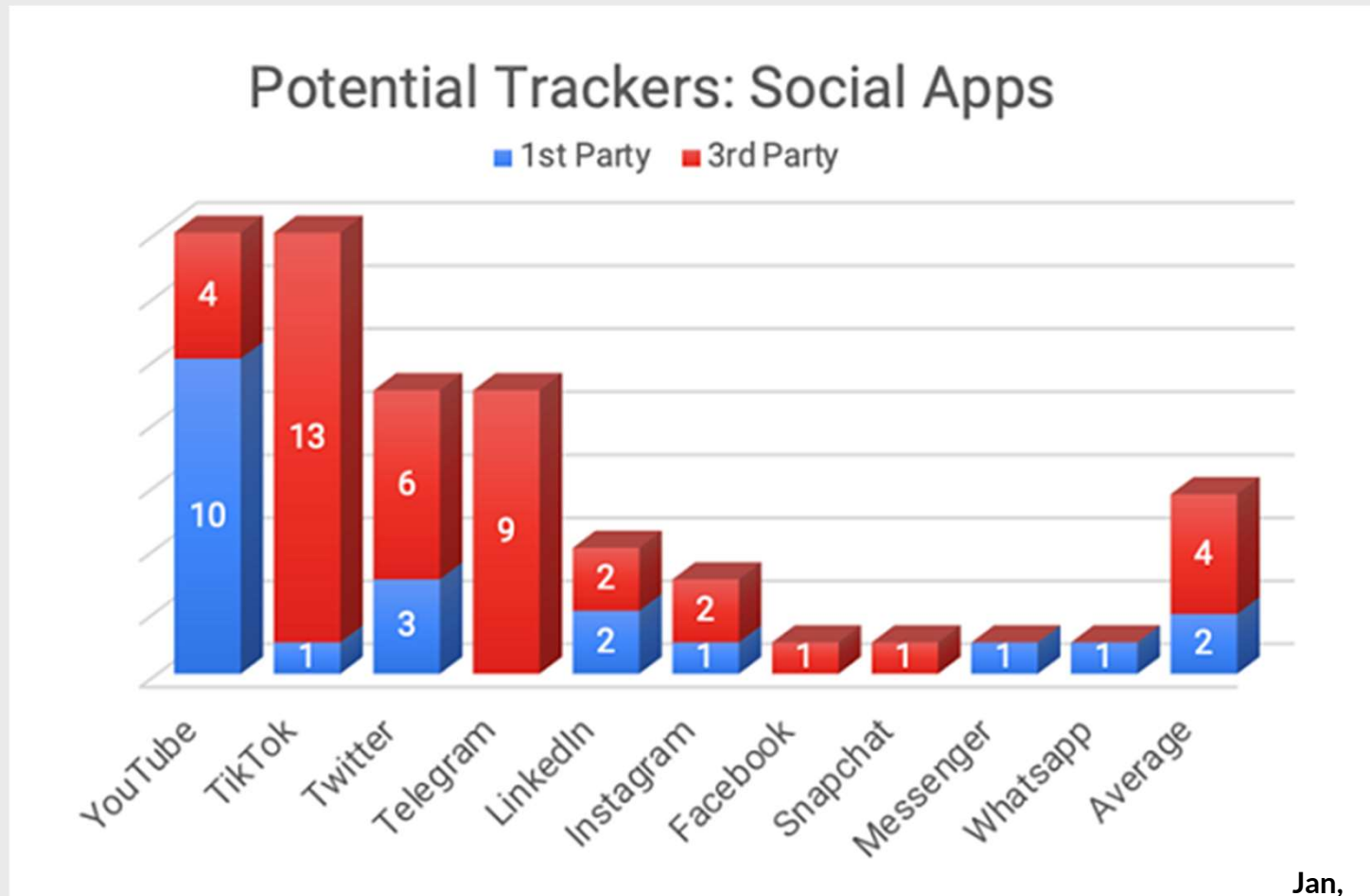
Email?
Username?
Content Published?



IP address
Location (Geo or IP)
Device type
Browser Used
Other users nearby
Time of usage including
habits
Location and usage; work?
school? home?
Age?
Interests?



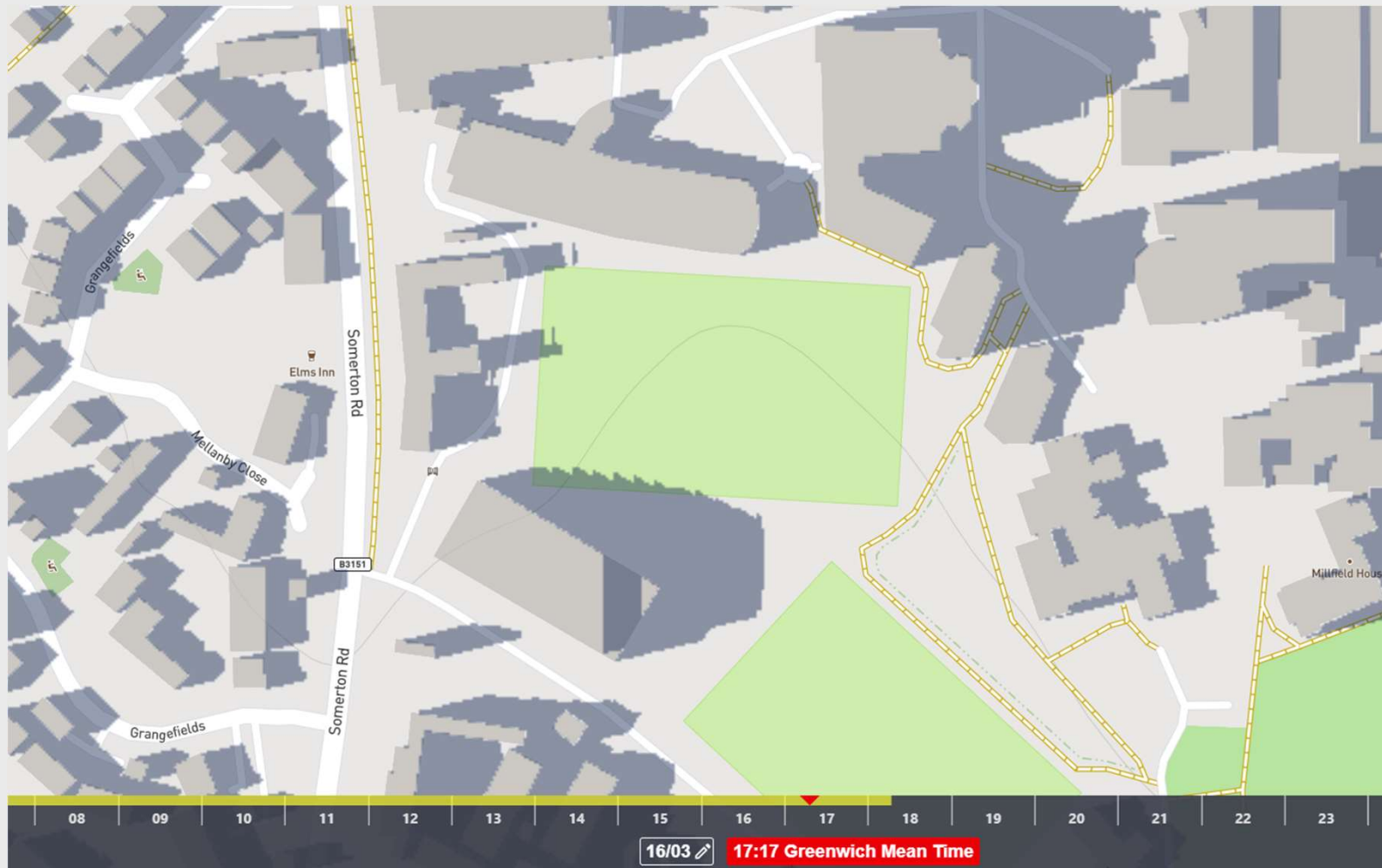
“New Research Across 200 iOS Apps Hints that Surveillance Marketing is Still Going Strong”



Jan,
2022

A social media post!





';--have i been pwned?

Check if your email address is in a data breach



pwned?

Using Have I Been Pwned is subject to [the terms of use](#)



**Pick a
number?**

2	8
14	21

Steps to protect your data

Basic online security

Be mindful before sharing

Be aware of echo chambers

Delete accounts when no-
longer used.





**AS WE USE MORE AND MORE
ONLINE SERVICES, AND
SHARE MORE DATA WE NEED
TO BE MORE AWARE OF THE
RISKS**